

Sheet 8

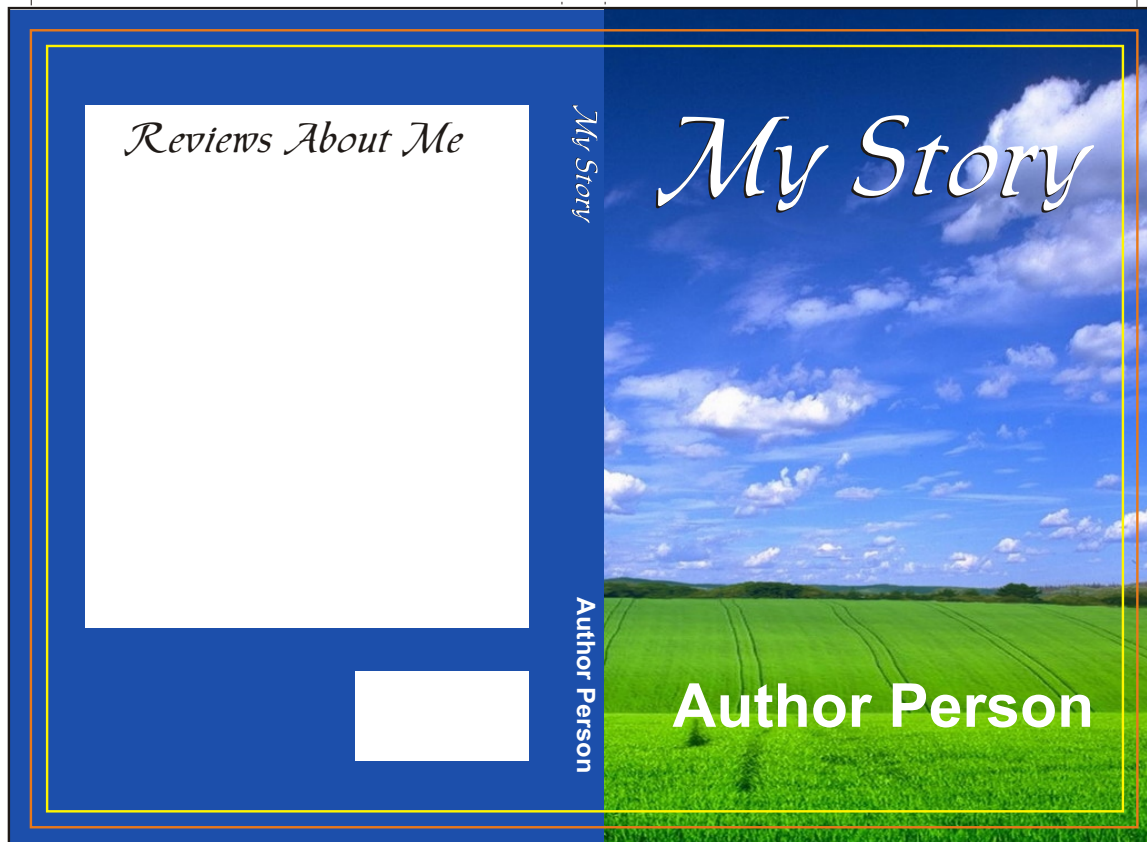
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TIP SHEET

Soft Cover/Perfect Bound Layout Sheet



BLEED

Bleed is when the printed area which extends off the trimmed area. To achieve this effect it is necessary to print a larger area than is required and then trim the paper down. Bleed is beyond the trim .125 inches (1/8)

TRIM

Trim is the final size the cover will be cut to, (for example 6x9) anything outside the trim will be cut off.

SAFETY ZONE

Safety Zone is .125 inches (1/8) smaller than the trim, anything outside the safety zone (except that which is meant to bleed) may be too close to the trim and appear crowded when cut.